Recruitment

• Teachers
• Professors
Recruiting Teachers

• Make use of personal connections
• Identify and talk to key people in teachers’ networks
  – Math PD coordinator, math coach, school math department chair, teacher training faculty
• What are the benefits to participating?
  – Personal: Community, food, networking
  – Professional: Professional development credits, college credits, stipends?
  – Consider what is important to teachers in your area and what will be professionally recognized

Recruiting Professors and Other Mathematicians

• Make use of personal connections
• Enlist the support of key faculty and administrators
• Seek out faculty in other departments
• Think about possible connections outside the college/university
• What are the benefits of participating?
  – Personal: Share enjoyment of math, get involved in local education
  – Professional: Broader impacts of research, recognition by department/institution, honoraria?
  – Again, consider what is important to mathematicians in your area and what will be professionally recognized
Recruitment Materials

- Brochures
- Flyers
- Standard emails

Recruitment Venues

- Recruitment events
  - MTC session
  - Dinner and games
  - Door prizes
  - Bring in (or Skype in) a special guest!
  - Invite key people to help make connections with teachers and professors
- PD day activity
- Conference presentation
Recruitment

• After completing the recruitment discussion guide, you should be ready to share:
  – Your plan for recruiting teachers
  – Your plan for recruiting professors
  – Ideas for recruitment materials and events
  – Your timeline with assignments for who will handle which tasks related to recruitment